

One Page Marketing Plan

1. Who is your Ideal Target Client/Niche

2. What is Your BIG WHY?

3. What Do You Do For A Living?

I serve _____ who are struggling with _____ to _____
so that _____.

Example: I help women entrepreneurs who are struggling their marketing plan to clarify and simplify their marketing message so that they can attract more of the right clients.

4. Best & Most Likely Ways & Places To Contact My Ideal Target Client?

6. What are you doing now to market your business? Is it working? Are you consistent?

7. What 3 New Tactics Can You Implement to Market Your Business?